



Barbara Sanfilippo

CSP, CPAE and Co-Founder, High Definition People®

Barb Sanfilippo of High Definition People® inspires audiences and businesses to act on their highest aspirations, transform old beliefs, enrich customer relationships, increase sales, and experience work and life at the highest level possible — in High Definition! She is an expert in Inspiring Breakthrough Performance in Work and in Life®.

Barb's high energy, entertaining and interactive style combined with her idea-packed and highly-tailored programs have earned her high marks and repeat business from associations and organizations in nearly every industry segment. Previously a VP and Regional Sales Manager with Bank of America, prior to that she enjoyed a successful career in sales.

Her down-to-earth style gives her the unique ability to connect easily with CEO's, senior executives, mid-level management and front-line staff. She delivers inspirational and business keynotes, and on request conducts workshops and training sessions to reinforce her message.

She is the author of, *Dream Big! What's The Best That Can Happen?*, numerous articles and a popular blog. In addition, Barbara has achieved the highest honors and recognition in the speaking industry:

- CPAE (Council of Peers Award for Excellence): Speaker Hall of Fame Member—an elite award shared by less than 150 speakers worldwide.
- CSP (Certified Speaking Professional): The highest earned designation of the National Speakers Association.

Barbara has three goals in addition to inspiring and energizing:

- Deliver a long-remembered, differentiated experience by offering practical, immediately applicable ideas that get lasting results.
- Provide powerful tools with take-home value AND motivate and inspire your audience to WANT to apply what they learned back on the job.
- Bring exceptional value, generate a positive ROI for her clients and help people live and work at the highest level possible, in High Definition.

In addition to her busy speaking schedule, she is co-founder of a successful training and consulting firm that partners with clients to create high definition results. Her passion is making things happen!

Note: This biography is not to be used as a speaker introduction. Please download the introduction sample provided separately at www.highdefpeople.com/event-planners/

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